



Helping you get more listings

Home Price Guide Professional, a product of Australian Property Monitors, is the leading source of up-to-date property sales information for real estate agents.

The complete package allows you to find, lure and catch new customers looking to sell or rent property.

FIND

- Identify expired listings
- Create instant leads by searching "for sale by owner"
- Boost your local profile by mailing to "just listed" and "just sold" vendors
- Tele-market hotspots using the online phonebook

LURE

- Customise appraisals with agent logo and local data
- Educate vendors with accurate estimates of property value and suburb statistics
- Enhance appraisals with quality maps and aerial photos

CATCH

- Impress with the most up-to-date property sales and rental information available
- Auction results and property sales information is updated daily
- Rental information updated regularly
- Search for properties on the market
- View high quality photos of properties on domain.com.au

ENJOY

- Multiple user access
- New quick property search
- Easy navigation
- Agent reported results updated daily
- Strong customer service – call centre available 7 days a week



"Our sales team have benefited immensely in their ability to gain listings from the information obtained from this service. It is a far simpler program to use compared to any other similar providers on the market."

Peter Fein, Century 21 Wilson Pride.

CONTACT TODAY

To get more listings and increase turnover, contact us on 1800 817 616, email sales2005@apm.com.au or visit www.homepriceguide.com.au